# **Product Information**



A PRODUCT OF ASHLAND CONSUMER MARKETS, A COMMERCIAL UNIT OF ASHLAND INC.

Lubricants - Engine Oil - Passenger Car Motor Oils

Version: 033/06

## MaxLife<sup>™</sup> Motor Oil SAE 5W-40

The first formulation with extra ingredients to extend engine life - Fully Synthetic motor oil revitalizes late-model high-kilometer engines, slowing the aging process.

With special additives such as advanced seal conditioners and cleaning agents, MaxLife engine oils revitalize critical parts to help engines run better longer. Voted 'Product of the Year' by Lubricant's World\*, MaxLife motor oil is endorsed by the leading independent European approval body TÜV Nord.

## **Approvals/Performance levels**

SAE 5V	/-40	
API SN	I/CF	
ACEA	A3/B4-04	
Suitable	for use in app	lications where
Volkswa	igen 502.00/50	05.00 or MB
229.1/22	29.3 are specif	ied.

### **Applications**

For petrol and diesel engines of passenger cars, delivery vans, light passenger buses, campers, utility trucks, etc.

Developed for use in late-model high-kilometer vehicles.

For cold weather conditions.

For cars with long-drain intervals.

Suitable for Direct Injected Diesel engines (Volkswagen DID test).

#### **Features and Benefits**

## **Exclusive Multi-Life<sup>TM</sup> additives**

Combat the 4 major causes of engine breakdown: leaks, deposits, sludge and friction.

## Oil consumption

Special seal conditioners help lower -- or even stop -- the high oil consumption of high-kilometer engines.

#### **Deposit control**

Extra cleaning agents reduce deposit formation in the combustion chamber.

## Wear protection

Unique friction modifiers provide superior protection at start-up, even under extreme conditions.

#### Breakdown resistance

Advanced additives minimize oil breakdown and burn-off.

#### Multi purpose use

Synthetic formula suitable for variety of vehicles.

### Extended engine life

Special seal conditioners and cleaning agents revitalize critical areas in the engine to extend engine life.



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#### **Health and Safety**

This product is not likely to present any significant health or safety hazards when used correctly in the right application. A Material and Safety Data Sheet (MSDS) is available on request via your local sales office or via the internet @ http://msds.ashland.com

## **Protect the Environment**

Take used oil to an authorized collection point. Do not discharge into drains, soil or water.

#### **Typical Properties**

Typical property characteristics are based on current production. Whilst future production will conform to Valvoline™ specifications, variations in these characteristics may occur.

MaxLife motor oil	
SAE Viscosity Grade	5W-40
Viscosity, mm <sup>2</sup> /s @ 100 °C.	14.2
ASTM D-445	
Viscosity, mm <sup>2</sup> /s @ 40 °C.	87
ASTM D-445	
Viscosity Index	174
ASTM D-2270	
Viscosity, mPa.s –30°C.	<6600
ASTM D-5293	
TBN, mg KOH/g	10.3
ASTM D-2896	
Pour Point, °C	-41
ASTM D-5950	
Specific Gravity @ 15.6°C.	0.855
ASTM D-4052	
Flash Point, COC, °C.	220
ASTM D-92	

This information only applies to products manufactured in the following location(s): Europe

#### People Who Know Use Valvoline™

Serving more than 100 countries around the globe, Valvoline is a leading marketer, distributor and producer of quality branded automotive and industrial products and services. Products include automotive lubricants including MaxLife™, the first motor oil specifically formulated for higher-mileage vehicles; transmission fluids; gear oils; hydraulic lubricants; automotive chemicals; specialty products; greases, and cooling system products.

For more information on Valvoline products, programs and services please visit **www.valvolineeurope.com** 

#### Author:

AdG

Replaces - 033/05

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